

Message Text

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PAGE 01 STATE 249697

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ORIGIN COME-00

INFO OCT-01 AF-10 ISO-00 EB-06 RSC-01 /018 R

66611

DRAFTED BY: COM/OIM/SAD/BYTRRELL/KBM

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COM/OIM/SAD/JMURRIN

COM/OIM/AFR/TFIEDLER

EB/OCA/BR:IAWILLIAMSON (INFO)

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R 130023Z NOV 74

FM SECSTATE WASHDC

TO AMEMBASSY DAKAR

INFO AMEMBASSY LAGOS

AMEMBASSY NAIROBI

UNCLAS STATE 249697

E.O. 11652: NA

TAGS: BEXP, XA

SUBJECT: COMMERCIAL PRESENCE FAIR - DAKAR

REF: DAKAR 6062

1. CHECK FOR 1900 DOLLARS, PA, AND DATA RECEIVED NOVEMBER 5 FROM FAME FABRICS INC., 261 FIFTH AVENUE, NEW YORK N.Y. 10016, FOR PARTICIPATION DAKAR FAIR. OIM PROCESSING PA AND CHECK AND AIR POUCHING DATA TO POST.

2. COMPANY WILL BE REPRESENTED BY RON GUTTERSON, EXPORT MANAGER, ARRIVING DAKAR NOVEMBER 24 AT 6:15 AM. VIA AIR AFRIQUE FLT 050 AND HAND CARRYING ALL DISPLAY MATERIALS CONSISTING OF 125 HANGERS OF SAMPLE DRAPERY FABRICS. HE IS AIRMAILING ID PHOTOS TO DONNELLY NOV. 8. REQUESTS DISPLAY RACK FOR BOOTH.

3. PROMOTIONAL COPY FROM MARKETING DATA FORM READS QUOTE AS A LEADING PRODUCER OF FABRICS FOR DRAPERIES FAME FABRICS HAS A LARGE SELECTION OF FABRICS TO CHOOSE FROM UNCLASSIFIED

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(150 STYLES) AND IN A WIDE VARIETY OF

COLORS (FROM 10 TO 100 COLORS PER STYLE)

PRICES ARE COMPETITIVE AND SERVICE IS EFFICIENT. IN ADDITION TO THE REGULAR LINE THERE IS AVAILABLE A WIDE RANGE OF SECONDARY FABRICS AND CLOSEOUTS AT EXTREMELY LOW PRICES UNQUOTE.

4. FAME'S OBJECTIVE IMMEDIATE SALES PLUS APPOINTING AGGRESSIVE REPRESENTATIVES.

5. OIM REQUESTS CONFIRMATION HOTEL RESERVATION FOR GUTTERSON FOR PERIOD NOVEMBER 24 THROUGH DECEMBER 1. GUTTERSON WILL APPOINT A REPRESENTATIVE WHO WILL MAN BOOTH DEC. 1 TO DEC. 15 AND WILL THEN PROCEED TO LAGOS ARRIVING FEDERAL PALACE HOTEL DEC. 3 SEEKING COMMOF ASSISTANCE IN OBTAINING NIGERIA REPRESENTATIVE THEN PROCEEDING DEC. 9 TO NAIROBI AND REQUESTS COMMOF ASSISTANCE IN GETTING KENYA REP.

6. FAME FABRICS WRITING COMMOF LAGOS AND NAIROBI CONFIRMING PLANNED VISIT. KISSINGER

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Message Attributes

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Draft Date: 13 NOV 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: COM/OIM/SAD/BYTRRELL/KBM
Enclosure: n/a
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Handling Restrictions: n/a
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Original Classification: UNCLASSIFIED
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